

CASE STUDY

How Technology Championed A School District For More Efficient, Safer Dismissals

Lindbergh Schools ST. LOUIS, MO

Crestwood Elementary School & Concord Elementary School



The Scene

A SUCCESSFUL SCHOOL DISTRICT ADDRESSES PAIN POINTS EXPERIENCED BY SCHOOLS ACROSS THE COUNTRY

Lindbergh Schools is a highly-rated, public school district serving 7,543 students in grades PK, K-12 with a student-teacher ration of 16 to 1. Despite its success, Lindbergh staff and students were susceptible to the same safety issues inherent in inefficient dismissal procedures in schools throughout the United States. As Kit Norton, Principal of Crestwood Elementary School attests, "There's no greater part of our role than to make sure we're safeguarding every child and staff member."

Granted, while the manual task of managing dismissals with pencil and paper wasn't ideal, it was risk-free relative to data safety, which has emerged as a growing consumer concern over the last decade. Ultimately, in order to implement a better solution, the district's IT department would prove integral.

The Challenge

CHAOTIC DISMISSALS COLLIDE WITH DATA PRIVACY CONCERNS

In searching for a better solution to chaotic dismissals and pickup processes, the Lindbergh leadership team engaged in their own research, which included site visits to other schools, along with attendance at professional learning conferences and networking conferences like South by Southwest. The result of their efforts was the introduction to Pikmykid.

As with any third-party application, the question of security and data concerns was a priority. Automation was the answer and an app was the ideal solution; however, integration would depend on rigorous vetting. Fortunately, the district's technology department has developed a checklist for evaluating third-party software to ensure it meets the district's and the law's strict data privacy standards.

Pikmykid passed with flying colors.

Prior To Pikmykid

As shared by Dr. Craig Hamby, Executive Director of Elementary Education at Lindbergh Schools, before implementing the Pikmykid software, *“Dismissal was chaos.”* Like so many schools across the country, Crestwood and Concord Elementary Schools were relying on pencil and paper methods of managing dismissal. While he is the first to admit that dismissal can still be challenging, with end of the day parent phone calls and last minute changes to student schedules, the integration of Pikmykid quickly made it possible for school staff to *“Do more with*

The Results

Pikmykid has provided Lindbergh Schools with a simple, comprehensive and cost-effective solution to school safety, while also streamlining operations.

Liz Keutzer, Assistant Principal of Concord Elementary School, emphasized how administrative assistants continue to play a critical role in managing student transportation changes and ensuring accurate Pikmykid data, while recognizing that *“In addition to all the efficiencies, we are now using less manpower.”* As a result, the office staff has fewer phone calls and distractions prior to dismissal, which empowers them to *“end the day on a better note.”*

The accessibility of the software and app has proven easy for staff and parents to use, in part because of the support of the Pikmykid team during implementation and beyond. The Lindbergh leadership team celebrates their experience with Pikmykid as a true partnership, with resources and support readily and consistently available.



7 Years

Lindbergh Schools
Has Spent 7 Years
With Pikmykid



1,430

Total Hours Saved
By Online Change
Management



0.67 Million

Realtime Dismissal
Records Processed
In A School Year



100%

Adoption Of The
Pikmykid Process By
School Families

“It has been amazing to see how Pikmykid has transformed student dismissal in our elementary schools to make the entire process more safe and efficient for everyone involved. Pikmykid helps us prioritize student safety, organizes student pickup, and provides families with an easy way to manage their schedules and communicate changes with school offices.”

Dr. Tony Lake

SUPERINTENDENT OF SCHOOLS
Lindbergh Schools



Want to learn more about how
Pikmykid can help your district?
Schedule Your Demo Today.